



29TH ANNUAL

Riverwalk FESTIVAL

Presented by



2024
JULY

11th, 12th, & 13th

THURS PM, FRI PM, SAT ALL DAY

Downtown Lowell

www.riverwalkfestival.org

See inside for the schedule of events.

meijer FIREWORKS

**Duck Raffle • Car Show & Car Parade
Riverwalk Marketplace • Derby Car Race**

Kayak / SUP / Canoe Race

**Run the Riverwalk 5K • Kidz Zone • Blood Drive
Live Concerts • Street Entertainers • Food & Fun!**

PLAYING ON THURSDAY, JULY 11TH



Prior Noon

PLAYING ON FRIDAY, JULY 12TH



Josh Rose and The Founding Fathers

The Schedule of Events!



Riverwalk FESTIVAL

THURSDAY EVENING JULY 11, along the Riverwalk

4 PM–10 PM

- Lowell Social District Area - Riverwalk Beer, Wine & Cocktails at New Union Brewery, Main St BBQ, Sneaker's, Flat River Grill

5 PM–9 PM

- Historic Self-Guided Tours - Lowell Area Historical Museum 10 Placards along Riverwalk and Downtown with QR Codes
- Food Trucks & Vendors on Avery Street

6 PM–9 PM

- Duck Raffle Ticket Sales - Riverwalk Plaza (\$2) or (3/\$5) or (10/\$10). \$1000 DUCK WINNER, (5) \$100 DUCK WINNERS

7 PM–9 PM

- Riverwalk Stage – Free concert featuring Prior Noon
- Free laser tag provided by BattleGR



FRIDAY EVENING JULY 12, along the Riverwalk

4 PM–10 PM

- Lowell Social District Area - Riverwalk Beer, Wine & Cocktails at New Union Brewery, Main St BBQ, Sneaker's, Flat River Grill

5 PM–7 PM

- Street Entertainers

5 PM–9 PM

- Duck Raffle Ticket Sales - Riverwalk Plaza (\$2) or (3/\$5) or (10/\$10). \$1000 DUCK WINNER, (5) \$100 DUCK WINNERS
- Food Trucks & Vendors on Avery Street
- Riverwalk Marketplace – Crafters, Makers, Artists, Commercial & Non-Profit Vendors
- Historic Self-Guided Tours - Lowell Area Historical Museum 10 Placards along Riverwalk and Downtown with QR Codes

7 PM–9 PM

Riverwalk Stage – Free concert featuring Josh Rose and The Founding Fathers



SATURDAY ALL DAY JULY 13, along the Riverwalk, Historic Downtown & Stoney Lakeside Park

7 AM

- Run the Riverwalk Registration. Race starts at 8 AM. Both at the Riverwalk Stage

8 AM

- Riverwalk Cruise-in Classic Cars on Avery Street. Awards at the Police Garage at 1:15 PM

9 AM

- Bill & Paul's Kayak/SUP/Canoe Race on the Flat River at the boat launch. Registration 9-9:45 AM. Race starts at 10 AM.
- Ducky Derby Registration. Races Start at 10:15 AM. Bring your pinewood derby car with you to the Police Garage on Avery St

9 AM-3 PM

- Rev it up on the Dyno Machine by Weller Companies. At the car show, watch and listen as participants test their wheel horsepower, torque, AFRs, and more!

9 AM-4 PM

- Duck Raffle Ticket Sales - Riverwalk Plaza (\$2) or (3/\$5) or (10/\$10). \$1000 DUCK WINNER, (5) \$100 DUCK WINNERS

10 AM-4 PM

- Blood Drive on the Versiti Blood Bus. Use the QR code to make an appointment or walk-ins welcome!
- Riverwalk Marketplace – Crafters, Makers, Artists, Commercial & Non-Profit Vendors
- Food Trucks & Vendors on Avery Street
- Historic Self-Guided Tours - Lowell Area Historical Museum. 10 Placards along Riverwalk and Downtown with QR Codes
- Kidz Zone - "Sweet, Sweet Summer Fun", crafts, games, tattoos, & prizes. Face painting from 10 AM -1 PM.
- Scavenger Hunt for Kids - Lowell Area Historical Museum
- Entertainment throughout the day on the Riverwalk Stage
- Street Entertainers

12 PM-3 PM

- Bill & Paul's Kayak Fun - Free kayak rides on the Flat River at the boat launch

12 PM - 4 PM

- Lowell Showboat VI Open House

12-10 PM

- Lowell Social District Area - Riverwalk Beer, Wine & Cocktails at New Union Brewery, Main St BBQ, Sneaker's, Flat River Grill

1:45 PM

- Car Parade on Main St – Watch as the Riverwalk Cruise-In cars take to the street! Classic cars, muscle cars, street rods, trucks & more!

4 PM

- Duck Raffle Ticket Drawing on the Riverwalk Stage. \$1000 DUCK WINNER, (5) \$100 DUCK WINNERS

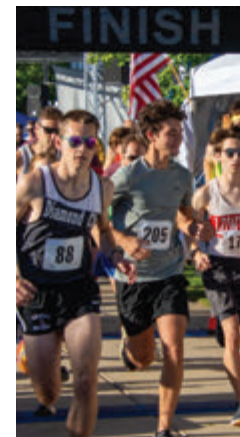
10:15 PM Start!

- Lowell Meijer Fireworks at Stoney Lakeside Park on Bowes Rd. Additional viewing from Recreation Park (former fairgrounds) along S Hudson St.

All Day

- Shopping and dining in historic Lowell

www.riverwalkfestival.org



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THANK YOU to our Riverwalk Festival planning committee and the many volunteers who give of their time and talents to help make this community event possible!