



Saturday, December 7, marks the day for the Annual Night-time Santa Parade and Christmas Festivities. **The 2024 theme is “Christmas with the Elves”.** The following prizes will be awarded by the parade judges: 1st place - \$150.00, 2nd place - \$100.00, 3rd place - \$75.00. The entries will be judged based on the theme: creativity, diversity, music, lights and more lights! **Note: Entries must be marked for judging on the application.**

The top ten parade entries will be chosen by the parade judges, and the People’s Choice Award will be determined via a survey link posted on Facebook. The entries will be posted by 10 PM on Saturday, December 7. The survey will remain open until 8 AM, Tuesday, December 10.

Rules:

- **Passing out or throwing items of any type is strictly prohibited during the parade and participants may be barred from participation in future parades.**
- You must be 16 and have a valid Driver’s License to operate a motor vehicle. No reckless operation of motor vehicles will be allowed.
- **Only one Santa in the parade and Santa is provided by the Chamber of Commerce.**
- All float entries must provide two (2) float “spotters,” one on each side of the float to reinforce safety features.
- Horse entries are required to scoop their poop!

Reminders:

- We strongly encourage groups and organizations with many participants to carpool instead of bringing several cars to the line-up area.
- Bring flashlights for extra safety.
- Dress for Michigan weather – boots, hats, mittens, hand warmers and more!

Parade line-up, instructions and route (subject to change):

- Your Parade Number will be given out when you Check-In.
- Parade entrants are required to report to the Check-In area at the corner of Hunt Street and Riverside Drive.
- Parade check-in begins at 4:45 PM. You must be in position by 5:45 PM.
- To access Check-In at Hunt Street and Riverside Drive: From Main St., head north on Hudson Street to Hunt Street. Turn east on Hunt. The Check-In area will be located at the beginning of Riverside Drive (the one-way portion).
- Entrants will be lined up heading south on Riverside Drive.
- Very limited parking is available on side streets. Please carpool and be respectful of resident property.
- Large units over 40 ft and marching bands will be given specific line-up instructions in a separate email.
- At the end of the parade route at the Lowell Methodist Church, large units must turn right on Jackson Street to exit the parade. For safety reasons, do not allow participants to ride on the float after exiting the parade route.
- Horse Units may do a U-turn at Jackson and Main Street to return to the line-up area if needed. Please wait for the parade to conclude.

Parade Route: We will proceed south on Riverside Drive and turn east on Main Street; turn north on Jackson Street, and turn east on Avery Street. Semi-truck and large units turn south on Jackson Street. *The parade route is always subject to change. Parade entries will be notified via email the week before the event if changes need to be made.*

Theme: Christmas with the Elves

Annual Night-time Santa Parade PARADE APPLICATION

Saturday, December 7, 2024, 6 PM Sharp!

Registration begins at 4:45 PM at the corner of Hunt and Riverside.

Name of Group, Individual or Business:	
Contact Person:	
Address:	
City, State, Zip:	
Telephone:	E-mail:

Do you want your parade entry judged? Yes No

(Entries judged from the North side of Main St.)

Type of Entry: Please check one in each column.

- | | |
|---------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Musical Group | <input type="checkbox"/> Horse Unit |
| <input type="checkbox"/> Military | <input type="checkbox"/> Float |
| <input type="checkbox"/> Non-Profit/Service Group | <input type="checkbox"/> Car - Antique or New |
| <input type="checkbox"/> Business | <input type="checkbox"/> Truck or Tractor |
| <input type="checkbox"/> School/Youth Group | <input type="checkbox"/> Semi-Truck |
| <input type="checkbox"/> Queen and/or Court | <input type="checkbox"/> Marching/Walking Group |

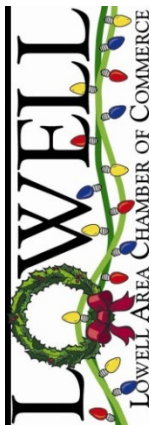
Preferred Position in Parade (check one)

- Near Front Near Middle Near End

Will your entry have music, either live or recorded? Yes No

We will do our best to space out the entries with music.

Additional Information: Please tell us how much space your entry will require and list additional information that might be important when judging your entry.



Deadline: November 27, 2024

Return to: LACC-CHRISTMAS PARADE
PO BOX 224
LOWELL, MI 49331
info@lowellchamber.org

**PASSING OUT OR THROWING ITEMS
OF ANY TYPE IS STRICTLY
PROHIBITED DURING THE PARADE.**

I have read & understand the Parade Rules:

Signature