



October 10, 2024

Dear Friends,

As the holiday season approaches, we are busy organizing festive Christmas activities to bring warmth and joy to the Lowell community. This year, we are seeking sponsorship to help cover the costs of the events that make this time of year magical for everyone.

**We invite you to be a “Santa’s Helper” for an investment of just \$50.** This opportunity is available to individuals, families, and businesses to help fund community activities throughout the month of December. From free visits with Santa on the Lowell Showboat VI, to reindeer and carriage rides, to supplies and decorations, your contribution will work to provide a memorable and heartwarming holiday season to children of all ages in the Greater Lowell area and beyond.

Santa’s Helpers will be recognized with individual signs along the Riverwalk during the entire month of December. As our Annual Night-time Santa Parade and Santa visits are a popular attraction, your name will be visible to an estimated 6,000-9,000 people throughout the month.

Thank you for considering our Santa’s Helper sponsorship request. Please let us know if you have any questions.

With thanks,

Shannon Kennedy  
Executive Director

**2024 Santa’s Helper Sponsorship**

*Please reply by November 8, 2024*

**Yes, I want to be a Santa’s Helper for \$50.**

**Name as it should appear on your sign:** \_\_\_\_\_  
*(Choose individual, family, or business name)*

**Payment Info:**

\_\_\_\_\_  
**Name as it appears on the card** **Credit card number**

\_\_\_\_\_  
**Credit card billing address**

\_\_\_\_\_  
**Credit card security # (3 or 4 digit number on back)** **Expiration Date**

**Visa**     **MasterCard**     **Discover**

**Please mail this form with check payment to:**  
LACC, Attn: Santa’s Helper, PO Box 224, Lowell, MI 49331

Or, email your completed application to: [info@lowellchamber.org](mailto:info@lowellchamber.org)