

Dear Artists, Pickers, and Makers,

Please accept our invitation to apply for the Riverwalk Festival Marketplace. The booth fee will be \$75/Chamber Members & \$90/Non-Members for Friday night and Saturday - \$20 extra for electric. Please be sure to read all the guidelines below. Festival Attendance 10,000 to 15,000 visitors, depending on weather.

**Riverwalk Marketplace: Friday, July 11, and Saturday, July 12, 2025**  
**Friday Evening Hours: 5 – 9 PM**  
**Saturday Hours: 10 AM – 4 PM**

Check our website at [www.riverwalkfestival.org](http://www.riverwalkfestival.org) for a complete schedule of events.

Sincerely,  
Lowell Area Chamber of Commerce

**Guidelines for Juried Marketplace Application**

- Displays must be Arts, Crafts or Re-found, Re-Purposed Treasures, Vintage and Antiques. **No import items.**
- Exhibit areas are **10' wide** and power is available upon request. We reserve the sole right to assign spaces. You will be notified of booth assignment.
- Weather is not a condition for a refund.
- As a thank you to our participants, free coffee and donuts will be provided, Saturday, 8–9 AM in the Chamber Office.
- **Designated Vendor parking is provided and will be enforced.**
- Booths must be fully set up when show begins at **5 PM Friday**. Exhibitors **CAN NOT** work out of the back of vans, cars, or trailers.
- You must notify LACC by June 13 of cancellation to receive a 50% refund. (616) 897-9161
- Vendors will be responsible for collection of their own sales tax and for acquiring a sales tax license.
- The selling of unlicensed goods is strictly prohibited by State law.
- Security will be provided for Friday night. LACC is not responsible for loss or damage.
- **Application deadline: TUESDAY, MAY 13, 2025.**
- Booth fee must accompany application.
- This is a juried vendor application to prohibit too many of one type of vendor or poor craftsmanship. Your acceptance does not equal exclusivity.
- Submit complete description of exhibit AND send 3-5 representative pictures and booth shot. We can view your pictures online or you may email jpegs of your work.

**2025 Riverwalk Marketplace Artists/Crafters Vendor Application**

\$75 Chamber Member    \$90 Non-Member    \$20 Extra for electric service

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Complete description of exhibit: \_\_\_\_\_

Email jpegs to [info@lowellchamber.org](mailto:info@lowellchamber.org) or view product on website: \_\_\_\_\_

*Optional.* I would like to purchase \_\_\_\_\_ Duck Raffle Tickets, in increments of 10. Cost is \$10 for 10 tickets, and will be delivered at event check-in. Total \$ \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_ Credit Card # \_\_\_\_\_  Visa    MasterCard    Discover

Credit card billing address \_\_\_\_\_

Credit card security # (3- or 4-digit number on back) \_\_\_\_\_

Expiration Date \_\_\_\_\_

Send application, fee, pictures, or website address for viewing of pictures envelope to:

LACC, Attn: Riverwalk Festival, PO Box 224, Lowell, MI 49331  
Email Application and Credit Card info to [info@lowellchamber.org](mailto:info@lowellchamber.org)