

Dear Nonprofit Vendor,

Please accept our invitation to apply for the Riverwalk Festival Marketplace. If you are a Member of the Lowell Area Chamber of Commerce your booth fee is FREE for Friday night and Saturday (Non-Chamber Member is \$105). Please be sure to read all the guidelines below. Festival Attendance 10,000 to 15,000 visitors, depending on the weather.

**Riverwalk Marketplace: Friday, July 11 and Saturday, July 12, 2025**  
**Friday Evening Hours: 5 PM – 9 PM**  
**Saturday Hours: 10 AM – 4 PM**

Check our website for a complete schedule of events [www.riverwalkfestival.org](http://www.riverwalkfestival.org).

Sincerely,  
Lowell Area Chamber of Commerce

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Guidelines for Nonprofit Vendor Application

- All displays must be tasteful and neat.
- Exhibit areas are **10' wide** and electric is available upon request. We reserve the sole right to assign spaces. You will be notified of your booth assignment.
- As a thank you to our participants, free coffee and donuts will be provided, 8—9 AM in the Chamber Office on Saturday.
- Due to location of exhibit area, you **CAN NOT** work out of the back of vans, cars, or trailers.
- **Designated vendor/volunteer parking is provided and will be enforced.**
- Booths must be fully set up when show begins at **5 PM Friday.**
- You must notify LACC by June 13 of cancellation (Non-Chamber Members will receive a 50% refund) - (616) 897-9161
- Weather is not a condition for refund.
- Vendors are responsible for collection of their own sales tax and for acquiring a sales tax license.
- Security will be provided for Friday night. LACC is not responsible for loss or damage.
- Nonprofit vendors are prohibited from selling food items or beverages. Food and beverage giveaways must be approved by the Riverwalk Committee in advance.
- Submit complete description of exhibit and sale items for approval by the Riverwalk Committee.
- **Application deadline: TUESDAY, MAY 13, 2025.**

**2025 Riverwalk Marketplace Nonprofit Vendor Application**

Chamber Member FREE     Non-Member \$105.00     Check if you require electric

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Optional.** I would like to purchase \_\_\_\_\_ Duck Raffle Tickets, in increments of 10. Cost is \$10 for 10 tickets, and will be delivered at event check-in. Total \$ \_\_\_\_\_

Visa     MasterCard     Discover

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Name as it appears on the card \_\_\_\_\_ Credit card number \_\_\_\_\_

Credit card billing address \_\_\_\_\_

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Credit card security # (3 or 4 digit number on back) \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Please send application and check to:**

LACC, Non-Profit Vendor: PO Box 224, Lowell, MI 49331

Email Application and Credit Card info to [info@lowellchamber.org](mailto:info@lowellchamber.org)